



*The Longest Running Interior Design Firm In Singapore*

# DESIGNS

**ISSUE - 2023**



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*For more than 27 years, WEIKEN | 维康, has delighted customers with our friendly, attentive service: the creative, innovative & aesthetic interior design solutions.*

*We are a “one-stop service” for interior design & home renovation in Singapore, with a talented team well trained & experienced in satisfying clients’ requirements.*



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*Managing Director Goh Joo Hong (left),  
Managing Director Vincent Neo (right)*

## **LOCATED AT:**

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#### **Midview City @ #01-103**

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#01-103 Midview City  
Singapore 573970

#### **Tradehub 21 @ #01-134**

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#01-134 Trade Hub 21  
Singapore 609966

#### **IMM @ #03-28F**

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#03-28F IMM Building  
Singapore 609601



# VISIONS & PHILOSOPHY

Our Vision is “to become a leading, renowned and preferred home interior brand in Singapore and in Asia”, always forge ahead in the latest designs and sustainability trends, and finally provide great career opportunities for design professionals.

Our Design Capabilities coupled with our ISO Certified Quality Processes enables us to provide you a high level of assurance, peace of mind throughout your project from initial consultation, project delivery and project aftercare.

We follow 5 principles below to operate our company:

- **WELCOMING:** All enquiries are welcomed, we love challenges.
- **ENERGETIC:** Positive attitude and enthusiastic in serving customers.
- **CARE:** Weiken Dept. provides care.
- **ATTENTIVE:** We listen and pay attention to all details.
- **NURTURE:** We nurture talents and promote team spirit.

Our Design Philosophy is simple: “to merge the latest in design and sustainability trends so we can help you realise the space that epitomises your character and taste”!





# MODERN MID-CENTURY

## Elaine Tan

---

*"Step into the perfect blend of classic mid-century design and modern comfort. Our latest photoshoot captures the beauty of clean lines, warm natural materials, and striking design tiles that define mid-century modern style."*

*The bold geometric patterns in the design tiles add visual interest and create a focal point in the room. The tiles are used as a statement feature in the space, as a floor feature in the kitchen."*





**Kim Tian Place**



**Modern Mid-Century**



**5-Room HDB**



# DARK MOODY

Yinjye Gan

*"Dark and light tones set the stage for a dramatic interior full of contrast and change. Silky grey floors reflect every ounce of sunlight that filters through the floor-to-ceiling sliding doors, while gauzy curtains maintain the atmosphere even when drawn."*

*Soft mood lighting illuminates the grey furniture yet the black walls fade into the background to give the illusion of a spacious theater."*



Jellicoe Road



Dark Moody



4-Room HDB



\$140,000

**SID**  
SINGAPORE  
INTERIOR DESIGN  
AWARDS 2022





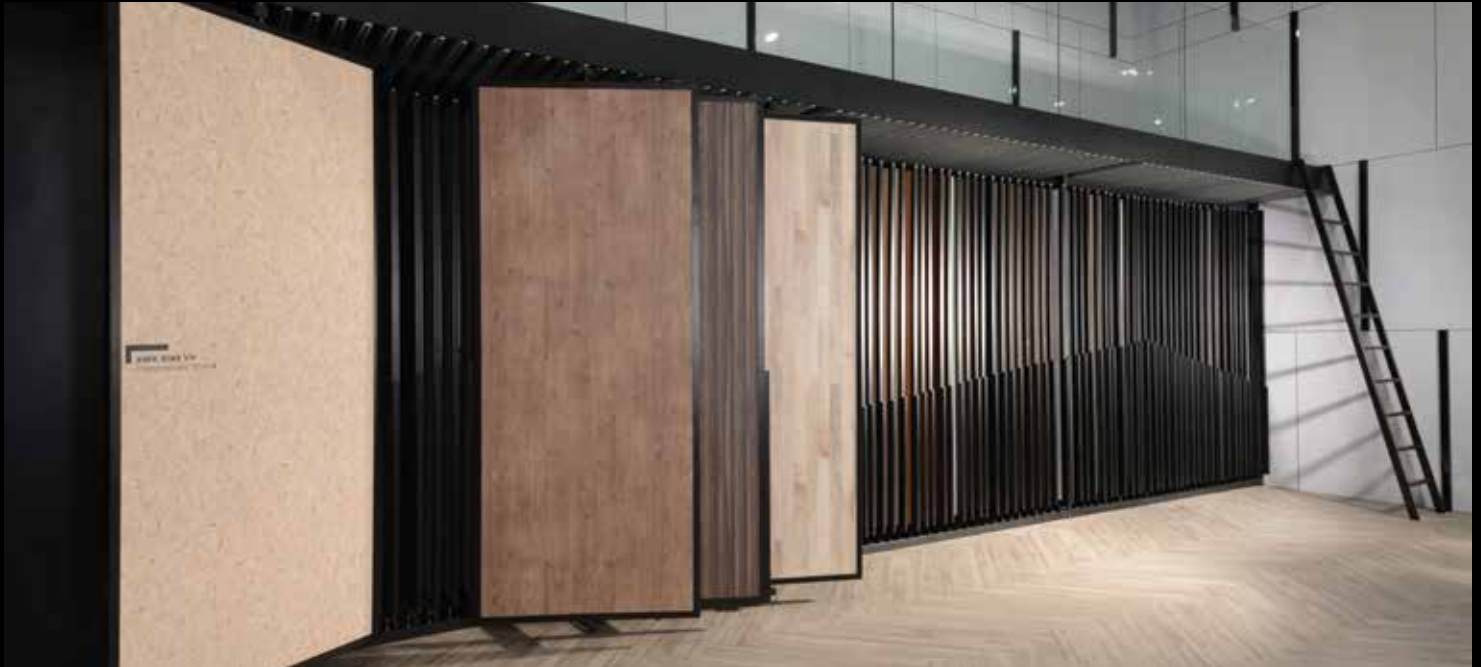


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Branch Office: No. 7 Mandai Link, Mandai Connection Blk A #04-03/04/05/19, Singapore 728653.

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**Telok Blangah Heights**



**Modern Luxury**



**4-Room HDB**



**\$130,000**

# MODERN LUXURY

Emily Tan

---

*"In this project, I was requested to transform a 4-Room HDB flat into a Modern Luxury Studio Suite but still bring in the Functionality, Entertainment and Relaxation. One of the main materials I used to deliver the luxuriousness is the 300 x 600 Light Beige Marble floor tiles (from the living area to the back yard).*

*In the living room, the full height storage TV console (with some onyx stone features & room diffusers) helps create an elegant touch with a sense of relaxation."*







# DARK MODERN LUXURY

Elaine Tan

*"Making the Dark Luxury theme feel comfortable and accessible requires careful attentions to many aspects: lighting, composition, contrast, etc. Without these considerations, even the most well-intentioned black walls or grey floors can easily become overbearing."*



**Bidadari Park Drive**



**Dark Modern Luxury**



**5-Room HDB**









**Global value  
chain plays  
a role.**

## About Us

De Roots Holding (formally known as Power Dekor) was established in 1995. We have grown into a global leader in sales and manufacturing of timber flooring products (Solid & Engineered timber floor). We are also a supplier of timber for construction, Wood Plastic Composite Decking (WPC), Luxury Vinyl Tiles (LVT), as well as our new range of High Stone Plastic Composite (HSPC) which is super-scratch resistant with GERMSAFE technology.

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**SCANDINAVIAN**

Liz Ng

---



Sengkang West Way



Scandinavian



HDB





*"This project took on the principles of Hygge, a unique concept of creating a warm cosy atmosphere. The design maintained a clean and minimal approach to provide multifunctional and flexible spaces such a recessed seating area for both dining and lounging."*





# JAPANDI

## Derrius Koh

---

*"The homeowners wanted to feel the warmth of the house using mainly light wood, white & grey colour scheme. By using simple line works and improvising on the carpentry enhanced border, we are able to achieve something which looks simple yet having enough details to stand out the perfect feel of the house "Uncluttered, neat, comfortable". Small details were always the most important factors to consider in achieving simple but cozy lively environment."*





**Senja Close**



**Japandi**



**4-Room HDB**



**\$55,000**









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# MODERN LUXURY

Brendan Wong



Senja Close



Modern Luxury



4-Room HDB



\$65,000







**Woodlands Ave 1**



**Contemporary**



**5-Room HDB**



**\$80,000**



# CONTEMPORARY

Lucas Ngan

---

*"The homeowners of this project is not limited to just the husband and wife, but also two cats (occasionally many more while fostering!), and also two incredibly talented parrots. A large living area is critical in ensuring all the owners and pets all have a comfortable living space within the same area."*

*The highlight of the house is undeniably the parrot's glass enclosure, one of the few custom designed enclosure in Singapore's home. It served as an anchor to the space while making use of odd corners within the house."*





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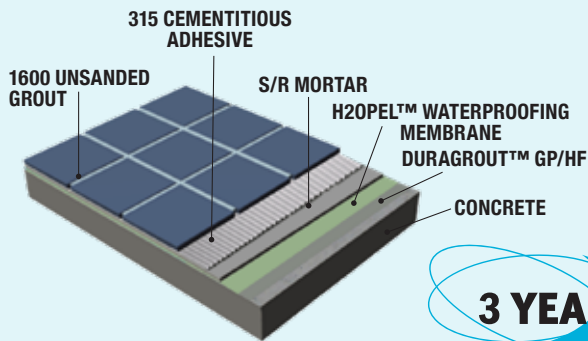
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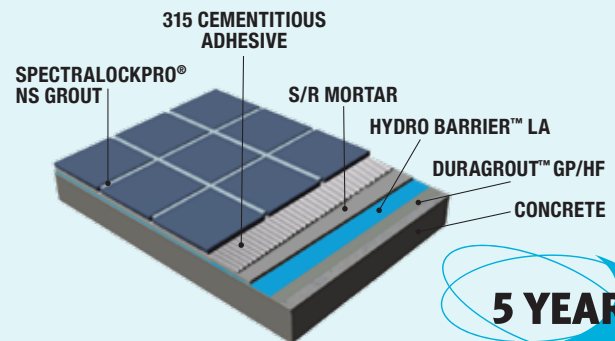
### TILE INSTALLATION SYSTEM



**3 YEAR**

Warranty

### PREMIUM TILE INSTALLATION SYSTEM



**5 YEAR**

Warranty

\*Terms and conditions apply.



# MODERN SCANDINAVIAN

Emily Neo



Yishun Street 42



Modern Scandinavian



4-Room HDB



\$40,000









 **Tampines Central 7**

 **Japan Oriental**

 **5-Room HDB**

 **\$100,000**



# JAPAN ORIENTAL

Jake Chew

*"We have the intention to create a space that have simplicity and authenticity with some Japanese notions. Wood is prized in Japanese interiors. Earthy and reddish wood tones are largely used to create a warm ambience, with shadows and intriguing Japanese elements that completes this interior."*

*By incorporating a splash of colours in the interior to make the space lively, and with tranquil decorating touches to your home to replicate a peaceful and relaxing ambience. Owner loves collecting Japanese swords and plays the Erhu during his free time in the day, enjoying his retirement life."*







# SCANDINAVIAN


Evelyn Wang

*"The homeowner is a meticulous person who loves tidiness. Which is why a classic design emphasizing on comfort and ease of maintenance is adopted. The entire flooring has been replaced with anti-slip tiles. Similar tiles are adopted across the house to integrate the entire living space as one."*

 **Ang Mo Kio**

 **Scandinavian**

 **3-Room HDB**

 **\$70,000**

*As the layout of the house is rather elongated, the house tends to be dimmer. Which is why the floor tiles and carpentry are of a lighter and gentle tone."*





Lian Hin is the leading expert in multi-faceted surfaces like Granite, Marble, Quartz and Sintered Surface.

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**ARCUS' Quartz collection** is a trendy choice for kitchen tops, vanity tops and countertops, due to its easy maintenance and durability. They come in a wide range of colours and designs – you will be spoilt for choice!

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Kim Seng Road



Condo



Contemporary



# CONTEMPORARY

Vanessa Chua

---

*"We drew inspirations from Balinese Resorts/ Villas to create a tranquilizing contrast within this urbanized space. Element mixtures such as rattan, wood, and rustic ceramics were used to meet the cool marble flooring, leather and light toned fabric in the common areas. The kids' bedrooms were mainly colors and characters that they like to recreate a cheery environment for them."*



# MODERN CONTEMPORARY

Eunice Lam

---

*"For this project, the homeowners gave me the freedom to play and explore the interior, his main wish is to make the master room bigger and combine it with bedroom 2. It's seemingly impossible to do so even after removing the wall between the two rooms as the walking space is still less than a door width space.*

*In order to make the two rooms combined and have a decent walking space with walk-in wardrobes, I've decided to hack and shift the master room main door. By tilting the Master main door, I will achieve the ideal walking space between the two rooms which will then be able to house the walk-in wardrobe and study table."*





**Serangoon North View**



**Modern Contemporary**



**Condo**



**\$55,000**





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## MUJI SCANDINAVIAN

### Evelyn Wang

---

 Stirling

 Condo

 Muji Scandinavian

 \$25,000

*"The homeowners are an adorable and kindhearted family. They have a liking for the Muji-themed design which exudes an aura of warmth. The Muji style is heavily dependent on the wood element. Therefore, the shades and patterns of the wooden materials used have to be meticulously selected."*

*The design hierarchy is not overwhelming, instead curvatures and lines are incorporated in the design to allow for a natural sense and warmth to be exhibited. When it comes to selecting furniture, the focus is placed on cotton linen and wooden materials which connect the senses with nature. The addition of the false ceiling and lighting helped enhance the elegant and delicate Muji style."*









# MODERN

## Andrea Yong

---

*"As the small kitchen was the main focus of the renovation, I had to explore different layouts and solutions to maximize the functionality while not compromising on the clean & modern aesthetics. We managed to achieve this by incorporating the use of bifold door hinges for corner cabinet access and a Blum condiment tray to maximize the storage function. Two floating shelves were also added for additional storage and display space while not blocking off the natural light from the kitchen window."*



**High Park Residences**



**Modern**



**Condo**



**\$40,000**





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# MODERN CONTEMPORARY

Eva Lau

---



Pasir Ris Grove



Condo



Modern Contemporary



\$80,000





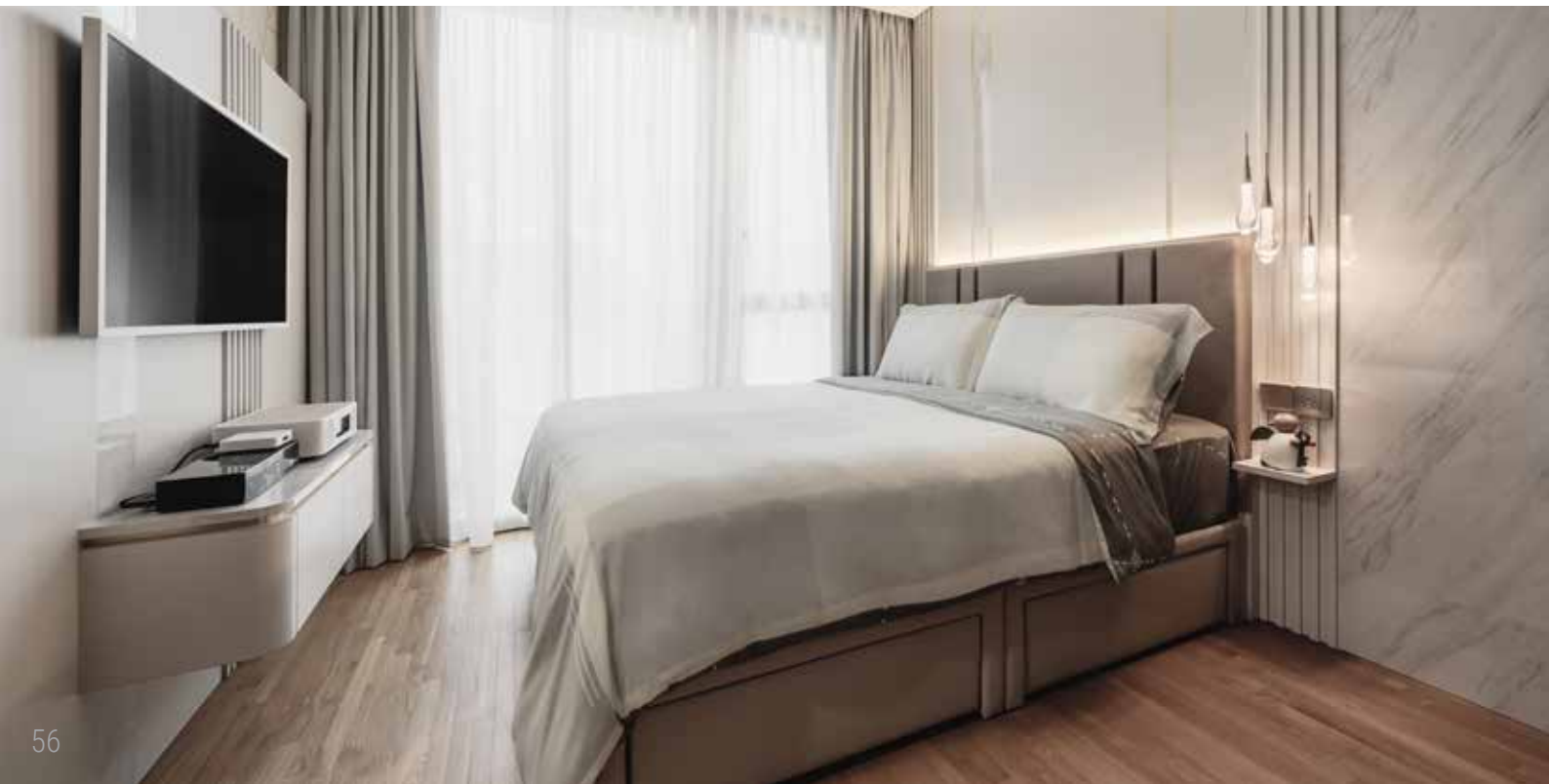
# MODERN LUXURY

Emily Neo

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*"The design were done tastefully based on the requirements of the owners, such as making use of cream colour tones, tinted mirrors and a splash of green for the kids room. Gold trimmings were used throughout the home, and on the ceiling, creating a consistent luxury environment overall."*



**Park Colonial**



**Modern Luxury**



**3-Room Condo**



**\$45,000**



# MODERN CONTEMPORARY

Jake Chew



West Coast Vale



Condo

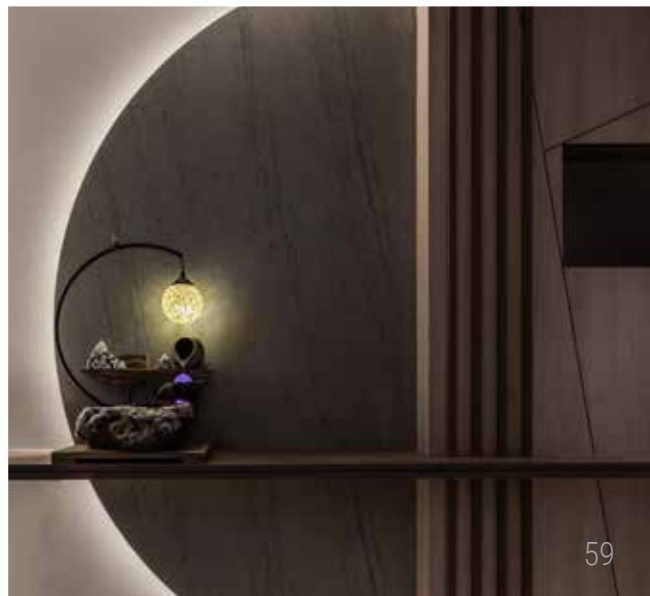


Modern Contemporary



\$40,000

*"This design incorporates neutral colours, with a modern design that favours a warmer palette to cater for toys and figurines display. Angular lines on the TV feature wall give a sense of visual excitement and playful interest to the space."*





# CONTEMPORARY

Liz Ng

---

*"In this project, there was an opportunity to transform the entire interior of the home. This allowed the creation of a consistent Contemporary theme throughout the spaces."*

*One of the main layout adjustments was the allocation of dining space within the balcony. As a result, a generous study area with glass enclosures could be positioned within the living room."*



Waterwoods



Contemporary



Condo









## MODERN LUXURY

### Yinjye Gan

---

*"In this design, we completely focused on the use of the curved lines (with the colour of bold white & grey) and the gold lines on the carpentry. As a result, the amazing balance between them helps create the both bold & soft elements, that truly delivered the Modern Luxury style."*

*Beyond that, this design also allows us to well blend the dark & light tones finish, that enhances the aesthetics & draws much more attention."*

 **Ocean Drive**

 **Modern Luxury**

 **3-Room Condo**









# MODERN LUXURY

Lucas Ngan

---

*"This generously spaced four storeys landed home provided an ideal backdrop for designing spaces with luxurious finishes and bold colour tones. Being a designer that often lean towards conservative textures and colours, the homeowners' emphasis on procuring vibrantly coloured furnishings was a challenge. Through embracing the bright hues and balancing with neutral tones for fixtures, the final outcome achieved the desired effects of luxury with a highly personalised touch."*





**Lucky Heights**



**Modern Luxury**



**Landed**



**\$200,000**







# MODERN LUXURY

Andrea Yong

*"This family had stayed here for more than 10 years and wanted their space to grow to suit their current lifestyle. We made use of the beautiful slanted beams in the attic to create a new light-filled bedroom for their children, making sure there was ample space for them to study and play.*

*In the rest of the house, we also updated the style to a more modern and timeless look while maximizing the storage space for the family."*



**Tembeling Road**



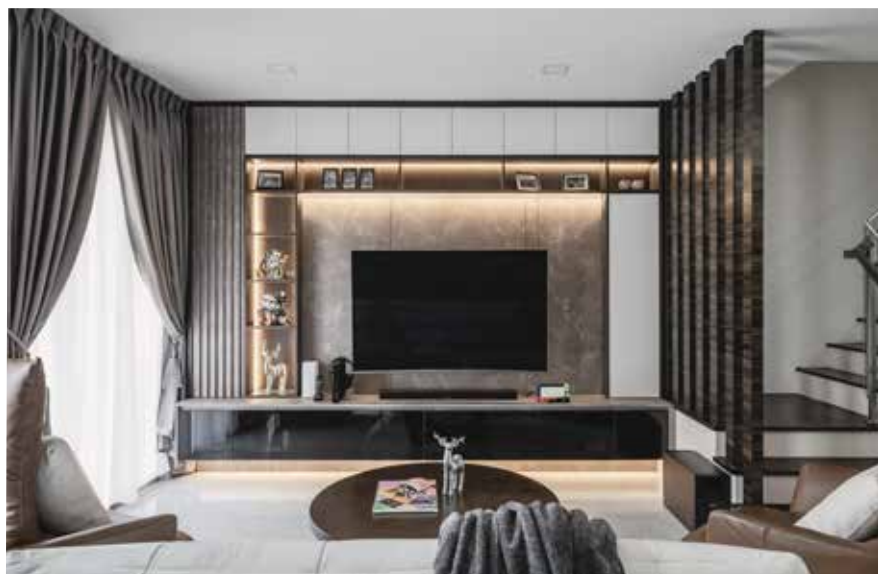
**Modern Luxury**



**Landed**



**\$200,000**









## RESORT STYLE

Eva Lau

---

*"This home was designed with the homeowner's love for nature and landscaping in mind, using natural materials like wood to create a seamless connection between the indoor and outdoor spaces."*

*The kitchen and dining area are separated by sliding doors, which can be opened up during larger gatherings or for entertainment purposes. The family area is designed to be cozy and comfortable, with a cushioned seating reading corner that provides the homeowner with the perfect place to unwind after a long day at work. Overall, this property is a peaceful retreat that embodies the homeowner's desire for a relaxing resort-like atmosphere."*



**Florence Close**



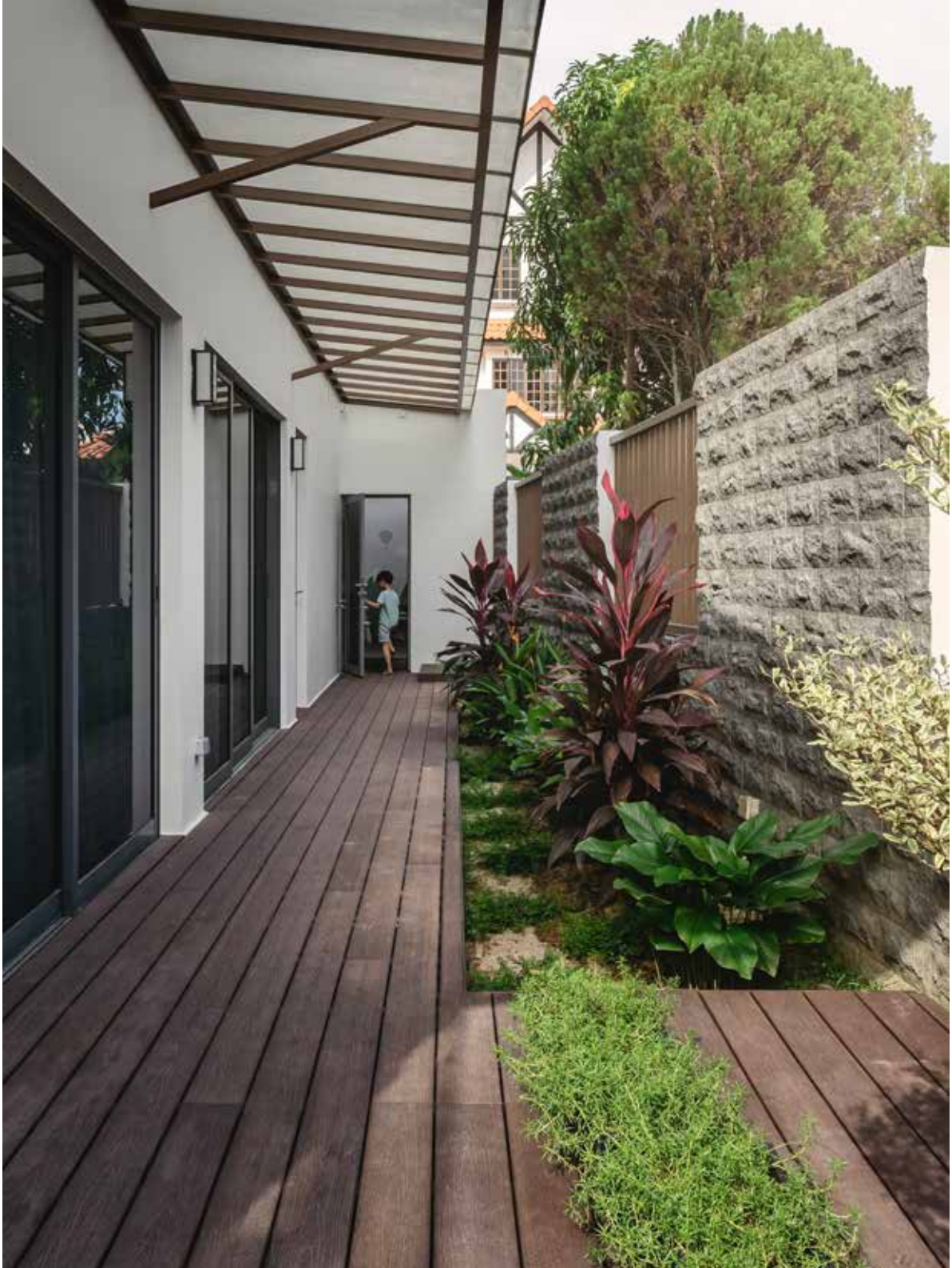
**Resort**



**Landed**



**\$180,000**







# CONTEMPORARY

Lucas Ngan

---

*"In an environment with overwhelmingly bright lights and seemingly chaotic frontage, there was a challenge to create an entrance that can attract attention while maintaining the serenity of a facial spa. Instead of becoming brighter and sensuously louder than the adjacent units, the reverse was done. By tinting the shopfront and partially concealing some waiting areas behind fluted panels, the unit naturally stands out without being overwhelming."*

*The interior possesses gold mirrored finishes that serves to contrast with the other neutral palette within the reception. A previously dimly lit and tight staircase provided an opportunity to create a fluted awards wall for improved lighting and also visually connects the stairway with the rest of the waiting area."*



**Toa Payoh Central**



**Contemporary**



**Spa**



**\$110,000**















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